

My Ideal Client Profile

GET CLIENTS: Who is Your 'ONE'?

Name: _____

Age: _____ Marital Status: _____

Partner's name: _____ Kids names: _____

Home/lifestyle: _____

Hobbies/Interests: _____

Social Activities: _____

Friends/Family: _____

Education: _____

Occupation: _____ Income: _____

Company: _____ City: _____

Report to: _____

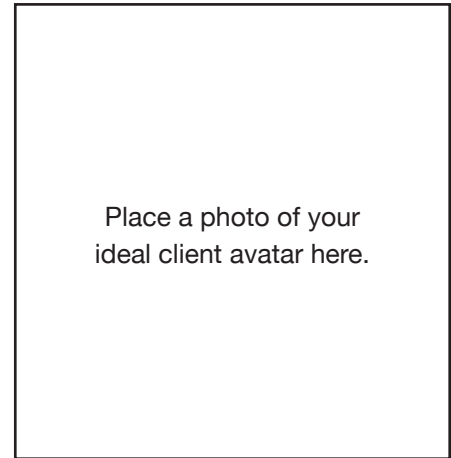
Responsibilities: _____

Limitations: _____

Associations: _____

Motivations/What's most important to them: _____

Other relevant details related to your offer: _____



Place a photo of your ideal client avatar here.

List their 5 biggest problems you help solve:

1. _____

2. _____

3. _____

4. _____

5. _____
